

DESIGNER RUGS.



HOUSE  HERAS



Designer Rugs and House of Heras come together in a collection that reimagines Art Deco elegance for contemporary interiors. The Axminster Carpet collection draws on the glamour and rhythm of the era, expressed through soft geometry, refined pattern and layers of rich texture. Each design feels both confident and considered, bringing a sense of depth, movement and quiet luxury to the floor.

Balancing timeless appeal with a bold decorative point of view, the collection is designed to elevate a wide range of spaces. In residential settings, it introduces warmth, character and a polished sense of individuality.

In commercial environments, it offers visual impact with the versatility to complement beautifully resolved interior schemes. The result is a collection that feels expressive yet enduring, distinctive yet easy to live with.

With its sophisticated palette, elegant motifs and luxurious underfoot presence, Axminster Carpet invites you to make a statement without overwhelming a space. Each design has been conceived to work seamlessly across classic and modern interiors alike, offering the flexibility to suit your vision. Customisation options are available, allowing each piece to be tailored for a more personal design outcome.

Please note that the colours of the rugs in the photography may vary slightly due to screen settings. For an accurate representation, we recommend viewing physical samples at your nearest showroom.



Deco Palm: Beachwood

80% New Zealand Wool & 20% Nylon
Pattern Repeat: 80 x 185cm

Deco Palm brings the glamour of Miami's Art Deco architecture to the floor through a striking symmetrical damask pattern, layered with the graceful silhouette of swaying palms. Rich in character yet elegantly resolved, Deco Palm offers a distinctive way to introduce pattern, rhythm and atmosphere into a room.





Webbed: Bronze

80% New Zealand Wool & 20% Nylon
Pattern Repeat: 100 x 150cm

Webbed brings a refined sense of structure to the floor, pairing a soft-edged web motif with a bold geometric grid. Its balance of movement and order gives the design a confident presence, making it especially well suited to corporate environments as well as modern residential interiors seeking a more architectural point of view.





Starburst: Pewter

80% New Zealand Wool & 20% Nylon
Pattern Repeat: 100 x 100cm

Starburst brings a sense of rhythm and radiance to the floor, pairing a Deco-inspired starburst repeat with delicate floral clusters that emerge between each radiating point. Starburst suits a wide range of interiors, from refined residential spaces to polished commercial settings.

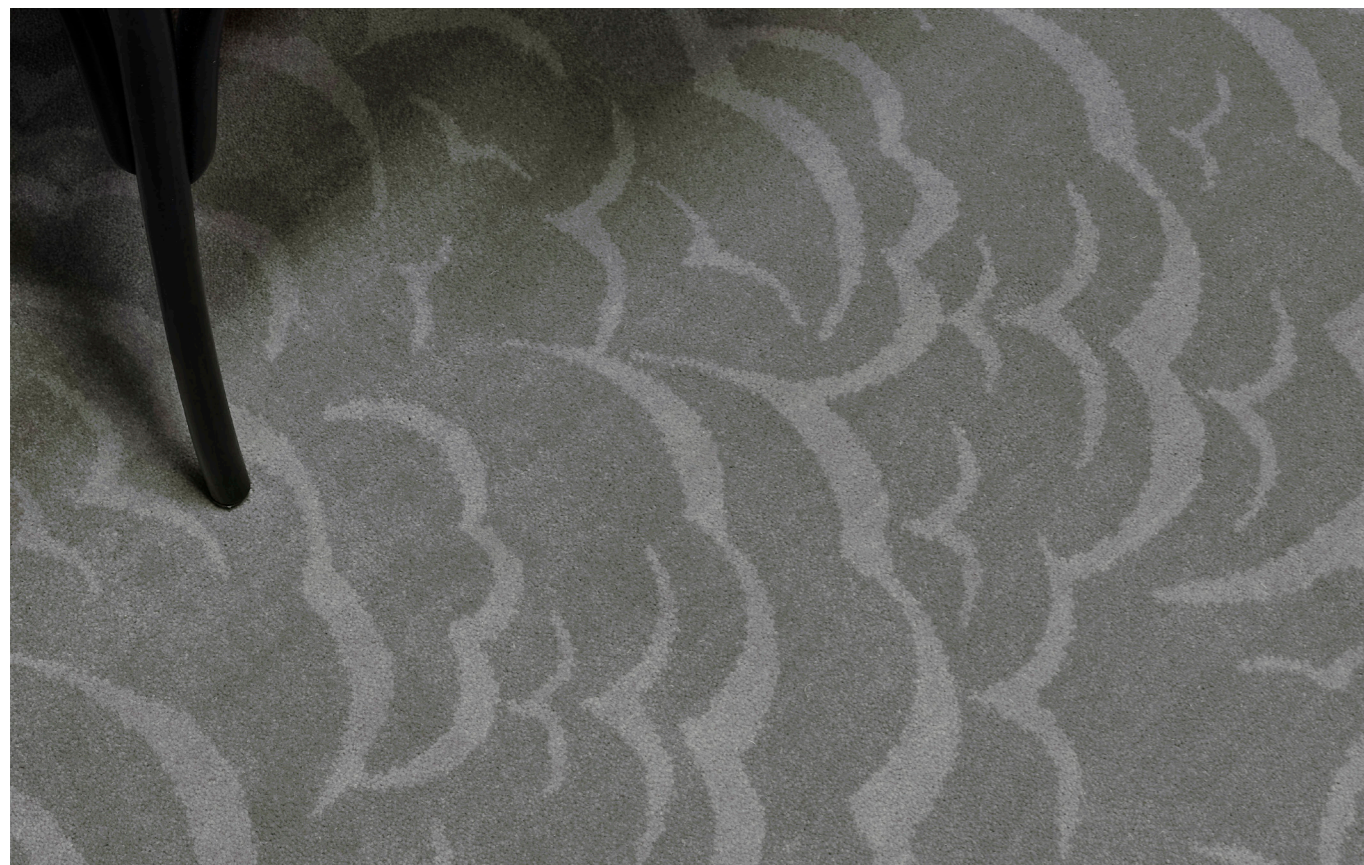




Clouds: Night Sky

80% New Zealand Wool & 20% Nylon
Pattern Repeat: 100 x 114cm

Clouds brings a quiet sense of ease to an interior, with soft tonal colour and gentle movement that evokes the feeling of floating above the everyday. Designed for spaces that call for calm, beauty and subtle depth, its refined palette makes it remarkably versatile, pairing with a wide range of schemes.



Clouds: Sand

80% New Zealand Wool & 20% Nylon
Pattern Repeat: 100 x 114cm

Clouds brings a quiet sense of ease to an interior, with soft tonal colour and gentle movement that evokes the feeling of floating above the everyday. Designed for spaces that call for calm, beauty and subtle depth, its refined palette makes it remarkably versatile, pairing with a wide range of schemes.





Grappa: Dark Night

80% New Zealand Wool & 20% Nylon
Pattern Repeat: 100 x 78cm

Grappa draws its character from the romance of 1940s Italy, where vine, floral and grape cluster motifs are framed within a refined Art Deco composition. Rich ground colours give the design depth and presence, allowing it to bring warmth, elegance and a sense of occasion to an interior.

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The Custom Made Specialists

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